Plan of Master degree studies - Management — **academic year 2019/2020**

Speciality: Smart and innovative business

		No	Subject name		CODE	ECTS	Hours				Hourly schedule											
											I year						II year					
											I semester			II semester			III semester			IV semester		
											15 weeks			15 weeks			15 weeks			15 weeks		
							Total	L	C	S	L	C	S	L	C	S	L	C	S	L	C	S
		1	2		3	4	5	6	7	9	10	11	13	14	15	17	18	19	21	22	23	24
2019/2020	I	1	Management concepts	C	ZSUA01142	5	90	30	60		2E	4										
		2	Psychology in management	H	ZSUA01288	2	30	15	15		1	1										
		3	Innovative entrepreneurship	D	ZSUA01560	4	60	30	30		2	2										
		4	Civil law	C	ZSUA01144	4	60	30	30		2	2										
		5	Contemporary methods of management and smart IT tools		ZSUA01929	4	60	15	30	15	1	2	1									
		6	Innovative marketing management and market research		ZSUA01930	5	75	15	30	30	1E	2	2									
		7	Business process management	D	ZSUA01908	4	60	30		30	2E		2									
		8	Business coaching and mentoring		ZSUA01931	2	30		30			2										
	II	9	International marketing	D	ZSUA02255	3	45	15	30					1E	2							
		10	Mathematical statistics	C	ZSUA02143	4	60	30		30				2		2						
		11	Macroeconomics	C	ZSUA02024	4	60	30	30					2E	2							
		12	Academic writing and communication		ZSUA02910	2	30		30						2							
		13	Project management in innovative business		ZSUA02932	4	60	30	30					2E	2							
		14	Smart start-ups		ZSUA02933	3	45	15	30					1	2							
		15	Cross-national business models design		ZSUA02934	2	15			15						1						
		16	Trust management in innovative business		ZSUA02935	3	30	15	15					1	1							
			Service marketing		ZSUA02095																	
		17	Methods of artificial intelligence		ZSUA02363	2	15			15						1						
			C/C++ programming		ZSUA02936																	
		18	Green economy		ZSUA02937	3	30	15	15					1	1							
			Low emission economy		ZSUA02938																	
	III	19	Business ethics	C	ZSUA03154	3	45	15	30								1	2				
		20	Management accounting	D	ZSUA03156	3	30	15	15								1E	1				
		21	Innovation and strategic management	D	ZSUA03919	4	60	30	30								2E	2				
		22	Benchmarking		ZSUA03939	3	30	15		15							1		1			
		23	Strategic foresight		ZSUA03231	3	45	30	15								2E	1				
		24	Business excellence		ZSUA03925	3	30	15	15								1	1				
			Quality in enterprise		ZSUA03940																	
		25	Social media in business		ZSUA03941	3	30			30									2			
			Social media management tools		ZSUA03942																	
		26	Techniques of business presentation		ZSUA03943	2	15		15									1				
			Innovative tools for business presentation		ZSUA03944																	
		27	Master degree diploma seminar 1		ZSUA03071	6	30			30									2			
	IV	28	Conflicts and negotiations in organization	D	ZSUA04577	2	30	15	15											1	1	
		29	Managing employee performance		ZSUA04945	1	30		30												2	
		30	Savoir-vivre in business		ZSUA04946	1	30		30												2	
			Business culture		ZSUA04947																	
		31	Internship		ZSUA04220	2																
		32	Master degree diploma seminar 2		ZSUA04071	6	30			30												2
		33	Diplomma thesis		ZSUA04221	18																
			TOTAL			120	1290	450	600	240		31			26			21			8	
												3E			3E			3 E				

S - specialization workshops, projects, seminars (20 students per group)
C - group of core content
H - group of humanistic content
D- group of directional content