

Plan studiów stacjonarnych II stopnia

Kierunek: zarządzanie

Specjalność: Management of business relations between the EU and Eurasian countries

rok akadem. 2018/2019

Lp	Nazwa przedmiotu	KOD	ECTS	Godziny zajęć		Godzinowy rozkład zajęć																		
						I rok									II rok									
				w tym					I sem			II sem			III sem			IV sem						
									15tyg			15 tyg			15 tyg			15 tyg						
				Razem	W	Ćw	I	W	Ćw	I	W	Ćw	I	W	Ćw	I	W	Ćw	I					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	
I	1	Management concepts	P	ZSUA01142	5	60	30	30		2E	2													
	2	Psychology in management	H	ZSUA01288	2	30	15	15		1	1													
	3	Innovative entrepreneurship	K	ZSUA01560	4	30	15	15		1	1													
	4	Civil law	P	ZSUA01144	4	30	15	15		1	1													
	5	Legal and political conditions of business management in the EU		ZSUA01906	4	45	30	15		2E	1													
	6	Economic relations between the EU and Eurasian countries		ZSUA01907	4	45	15	30		1	2													
	7	Business process management	K	ZSUA01908	4	45	15		30	1E		2												
	8	Determinants of Eurasian enterprises		ZSUA01909	3	45	15	30		1	2													
II	9	International marketing	K	ZSUA02255	3	30	15	15					1E	1										
	10	Mathematical statistics	P	ZSUA02143	4	45	15		30				1		2									
	11	Macroeconomics	P	ZSUA02024	4	30	15	15					1E	1										
	12	Academic writing and communication		ZSUA02910	2	30		30						2										
	13	Shadow economy		ZSUA02911	5	60	30	30					2E	2										
	14	Organizational and professional performance		ZSUA02912	3	30	15	15					1	1										
	15	Marketing and branding of the EU an Eurasian countries		ZSUA02913	3	30	15	15					1	1										
	16	Bilateral relations between the EU and the post-Soviet countries of Eastern Europe		ZSUA02914	2	15		15						1										
	17	Bilateral relations between the EU and the selected countries of East Asia		ZSUA02915																				
	17	European Union projects management		ZSUA02322	2	15		15						1										
III	17	Promotion and communication of European Union projects		ZSUA02916				15						1										
	17	Promotion and communication of European Union projects		ZSUA02916				15						1										
	18	Customer relationships management		ZSUA02917	2	15		15						1										
	18	Relationship marketing		ZSUA02918	2	15		15						1										
	19	Business ethics	P	ZSUA03154	3	30	15	15									1	1						
	20	Management accounting	K	ZSUA03156	3	30	15	15									1E	1						
	21	Innovation and strategic management	K	ZSUA03919	4	45	15	30									1E	2						
	22	International trade principles		ZSUA03920	3	30	15	15									1	1						
	23	Regionalism and regionalization in Europe and Asia		ZSUA03921	4	45	15	30									1	2E						
	24	Bilateral relations between the EU and the post-Soviet Central Asian and the South Caucasus countries		ZSUA03922	2	15		15										1						
IV	24	Bilateral relations between the EU and the selected countries of South and South-East Asia		ZSUA03923																				
	25	B2B marketing lab		ZSUA038021	2	15		15										1						
	25	B2B relationship marketing lab		ZSUA038022																				
	26	Preparation and evaluation of transnational projects		ZSUA03924	3	30	15	15									1	1						
	26	Business excellence		ZSUA03925																				
	27	Master degree diploma seminar 1		ZSUA03071	6	30			30										2					
	28	Conflicts and negotiations in organization	K	ZSUA04577	2	30	15	15												1	1			
	29	EU foreign policy towards Eurasian countries		ZSUA04927	1	30		30													2			
	30	Global leadership		ZSUA04926	1	30		30														2		
	30	Cross-culture team building		ZSUA04928																			2	
31	Master degree diploma seminar 2		ZSUA04071	6	30			30															2	
32	Diplomma thesis		ZSUA04221	20																				
R A Z E M				120	1020	360	540	120	22			20			18			8						
												3E			3E									

I - pracownice specjalistyczne, projekty, seminaria (20 osób w grupie)

P - grupa treści podstawowych

H - grupa treści humanistycznych

K - grupa treści kierunkowych



European Funds
Knowledge Education Development

European Union
European Social Fund

