

No	Subject name	CODE	ECTS	Hourly schedule																			
				Hours								I year						II year					
												I semester			II semester			III semester			IV semester		
												15 weeks			15 weeks			15 weeks			15 weeks		
												Total	L	C	S	L	C	S	L	C	S	L	C
1	2	3	4	5	6	7	9	10	11	13	14	15	17	18	19	21	22	23	24				
I	1 Management concepts	C	ZSUA01142	5	60	30	30		2E	2													
	2 Psychology in management	H	ZSUA01288	2	30	15	15		1	1													
	3 Innovative entrepreneurship	D	ZSUA01560	4	30	15	15		1	1													
	4 Civil law	C	ZSUA01144	4	30	15	15		1	1													
	5 Legal and political conditions of business management in the EU		ZSUA01906	4	45	30	15		2E	1													
	6 Economic relations between the EU and Eurasian countries		ZSUA01907	4	45	15	30		1	2													
	7 Business process management	D	ZSUA01908	4	45	15		30	1E		2												
	8 Determinants of Eurasian enterprises		ZSUA01909	3	45	15	30		1	2													
II	9 International marketing	D	ZSUA02255	3	30	15	15					1E	1										
	10 Mathematical statistics	C	ZSUA02143	4	45	15		30				1		2									
	11 Macroeconomics	C	ZSUA02024	4	30	15	15					1E	1										
	12 Academic writing and communication		ZSUA02910	2	30		30						2										
	13 Shadow economy		ZSUA02911	5	60	30	30					2E	2										
	14 Organizational and professional performance		ZSUA02912	3	30	15	15					1	1										
	15 Marketing and branding of the EU an Eurasian countries		ZSUA02913	3	30	15	15					1	1										
	16 Bilateral relations between the EU and the post-Soviet countries of Eastern Europe		ZSUA02914	2	15		15						1										
	16 Bilateral relations between the EU and the selected countries of East Asia		ZSUA02915																				
	17 European Union projects management		ZSUA02322	2	15		15							1									
17 Promotion and communication of European Union projects		ZSUA02916																					
18 Customer relationships management		ZSUA02917	2	15		15							1										
18 Relationship marketing		ZSUA02918																					
III	19 Business ethics	C	ZSUA03154	3	30	15	15								1	1							
	20 Management accounting	D	ZSUA03156	3	30	15	15								1E	1							
	21 Innovation and strategic management	D	ZSUA03919	4	45	15	30								1E	2							
	22 International trade principles		ZSUA03920	3	30	15	15								1	1							
	23 Regionalism and regionalization in Europe and Asia		ZSUA03921	4	45	15	30								1	2E							
	24 Bilateral relations between the EU and the post-Soviet Central Asian and the South Caucasus countries		ZSUA03922	2	15		15									1							
	24 Bilateral relations between the EU and the selected countries of South and South-East Asia		ZSUA03923																				
	25 B2B marketing lab		ZSUA038021	2	15		15										1						
	25 B2B relationship marketing lab		ZSUA038022																				
	26 Preparation and evaluation of transnational projects		ZSUA03924	3	30	15	15									1	1						
26 Business excellence		ZSUA03925																					
27 Master degree diploma seminar 1		ZSUA03071	6	30			30										2						
IV	28 Conflicts and negotiations in organization	D	ZSUA04577	2	30	15	15											1	1				
	29 EU foreign policy towards Eurasian countries		ZSUA04927	1	30		30												2				
	30 Global leadership		ZSUA04926	1	30		30												2				
	30 Cross-culture team building		ZSUA04928																				
	31 Master degree diploma seminar 2		ZSUA04071	6	30			30												2			
	32 Diplomma thesis		ZSUA04221	20																			
TOTAL				120	1020	360	540	120	22			20			18			8					
									3E			3E			3E								

S - specialization workshops, projects, seminars (20 students per group)

C - group of core content

H - group of humanistic content

D - group of directional content



European Funds
Knowledge Education Development

European Union
European Social Fund

