

Plan studiów stacjonarnych II stopnia

rok akadem. 2018/2019

Kierunek: zarządzanie

Specjalność: Smart and innovative business

	Lp	Nazwa przedmiotu	KOD	ECTS	Godziny zajęć				Godzinowy rozkład zajęć											
									I rok						II rok					
					w tym				I sem			II sem			III sem			IV sem		
									15tyg			15 tyg			15 tyg			15 tyg		
					Razem	W	Ćw	I	W	Ćw	I	W	Ćw	I	W	Ćw	I	W	Ćw	I
1	2	3	4	5	6	7	9	10	11	13	14	15	17	18	19	21	22	23	24	
I	1	Management concepts	P	ZSUA01142	5	60	30	30		2E	2									
	2	Psychology in management	H	ZSUA01288	2	30	15	15		1	1									
	3	Innovative entrepreneurship	K	ZSUA01560	4	30	15	15		1	1									
	4	Civil law	P	ZSUA01144	4	30	15	15		1	1									
	5	Contemporary methods of management and smart IT tools		ZSUA01929	4	45	15	15	15	1	1	1								
	6	Innovative marketing management and market research		ZSUA01930	5	60	15	15	30	1E	1	2								
	7	Business process management	K	ZSUA01908	4	45	15		30	1E		2								
	8	Business coaching and mentoring		ZSUA01931	2	30		30			2									
II	9	International marketing	K	ZSUA02255	3	30	15	15					1E	1						
	10	Mathematical statistics	P	ZSUA02143	4	45	15		30				1		2					
	11	Macroeconomics	P	ZSUA02024	4	30	15	15					1E	1						
	12	Academic writing and communication		ZSUA02910	2	30		30						2						
	13	Project management in innovative business		ZSUA02932	4	45	15	30					1E	2						
	14	Smart start-ups		ZSUA02933	3	30	15	15					1	1						
	15	Cross-national business models design		ZSUA02934	2	15			15						1					
	16	Trust management in innovative business		ZSUA02935	3	30	15	15					1	1						
		Service marketing		ZSUA02095																
	17	Methods of artificial intelligence		ZSUA02363	2	15			15						1					
III		C/C++ programming		ZSUA02936																
		Green economy		ZSUA02937	3	30	15	15					1	1						
		Low emission economy		ZSUA02938																
	19	Business ethics	P	ZSUA03154	3	30	15	15							1	1				
	20	Management accounting	K	ZSUA03156	3	30	15	15							1E	1				
	21	Innovation and strategic management	K	ZSUA03919	4	45	15	30							1E	2				
	22	Benchmarking		ZSUA03939	3	30	15		15						1		1			
	23	Strategic foresight		ZSUA03231	3	30	15	15							1E	1				
	24	Business excellence		ZSUA03925	3	30	15	15								1	1			
		Quality in enterprise		ZSUA03940																
IV	25	Social media in business		ZSUA03941	3	30			30								2			
		Social media management tools		ZSUA03942																
	26	Techniques of business presentation		ZSUA03943	2	15		15								1				
		Innovative tools for business presentation		ZSUA03944																
	27	Master degree diploma seminar 1		ZSUA03071	6	30			30								2			
	28	Conflicts and negotiations in organization	K	ZSUA04577	2	30	15	15										1	1	
	29	Managing employee performance		ZSUA04945	1	30		30											2	
	30	Savoir-vivre in business		ZSUA04946	1	30		30											2	
	Business culture		ZSUA04947																	
	Master degree diploma seminar 2		ZSUA04071	6	30			30											2	
	Diplomma thesis		ZSUA04221	20																
R A Z E M				120	1020	330	450	240	22			20			18			8		
									3E			3E			3 E					

I -- pracownie specjalistyczne, projekty, seminaria (20 osób w grupie)

P - grupa treści podstawowych

H - grupa treści humanistycznych

K - grupa treści kierunkowych



European Funds
Knowledge Education Development

European Union
European Social Fund

