

Plan studiów stacjonarnych II stopnia

rok akadem. 2018/2019

Kierunek: zarządzanie

Specjalność: Management of business relations between the EU and Eurasian countries

Lp	Nazwa przedmiotu	KOD	ECTS	Godziny zajęć		Godzinowy rozkład zajęć														
				w tym				I rok						II rok						
								I sem			II sem			III sem			IV sem			
				Razem	W	Ćw	I	15tyg			15 tyg			15 tyg			15 tyg			
					W	Ćw	I	W	Ćw	I	W	Ćw	I	W	Ćw	I	W	Ćw	I	
1	2	3	4	5	6	7	9	10	11	13	14	15	17	18	19	21	22	23	24	
I	1 Management concepts	P	ZSUA01142	5	60	30	30		2E	2										
	2 Psychology in management	H	ZSUA01288	2	30	15	15		1	1										
	3 Innovative entrepreneurship	K	ZSUA01560	4	30	15	15		1	1										
	4 Civil law	P	ZSUA01144	4	30	15	15		1	1										
	5 Legal and political conditions of business management in the EU		ZSUA01906	4	45	30	15		2E	1										
	6 Economic relations between the EU and Eurasian countries		ZSUA01907	4	45	15	30		1	2										
	7 Business process management	K	ZSUA01908	4	45	15		30	1E		2									
	8 Determinants of Eurasian enterprises		ZSUA01909	3	45	15	30		1	2										
II	9 International marketing	K	ZSUA02255	3	30	15	15				1E	1								
	10 Mathematical statistics	P	ZSUA02143	4	45	15		30			1		2							
	11 Macroeconomics	P	ZSUA02024	4	30	15	15				1E	1								
	12 Academic writing and communication		ZSUA02910	2	30		30					2								
	13 Shadow economy		ZSUA02911	5	60	30	30				2E	2								
	14 Organizational and professional performance		ZSUA02912	3	30	15	15				1	1								
	15 Marketing and branding of the EU an Eurasian countries		ZSUA02913	3	30	15	15				1	1								
	16 Bilateral relations between the EU and the post-Soviet countries of Eastern Europe		ZSUA02914	2	15		15					1								
	16 Bilateral relations between the EU and the selected countries of East Asia		ZSUA02915																	
	17 European Union projects management		ZSUA02322	2	15		15					1								
III	Promotion and communication of European Union projects		ZSUA02916																	
	17 Customer relationships management		ZSUA02917	2	15		15					1								
	18 Relationship marketing		ZSUA02918																	
	19 Business ethics	P	ZSUA03154	3	30	15	15							1	1					
	20 Management accounting	K	ZSUA03156	3	30	15	15							1E	1					
	21 Innovation and strategic management	K	ZSUA03919	4	45	15	30							1E	2					
	22 International trade principles		ZSUA03920	3	30	15	15							1	1					
	23 Regionalism and regionalization in Europe and Asia		ZSUA03921	4	45	15	30							1	2E					
	24 Bilateral relations between the EU and the post-Soviet Central Asian and the South Caucasus countries		ZSUA03922	2	15		15								1					
	Bilateral relations between the EU and the selected countries of South and South-East Asia		ZSUA03923																	
IV	25 B2B marketing lab		ZSUA038021	2	15		15								1					
	B2B relationship marketing lab		ZSUA038022																	
	26 Preparation and evaluation of transnational projects		ZSUA03924	3	30	15	15							1	1					
	Business excellence		ZSUA03925																	
	27 Master degree diploma seminar 1		ZSUA03071	6	30			30								2				
	28 Conflicts and negotiations in organization	K	ZSUA04577	2	30	15	15										1	1		
	29 EU foreign policy towards Eurasian countries		ZSUA04927	1	30		30											2		
	30 Global leadership		ZSUA04926	1	30		30											2		
	Cross-culture team building		ZSUA04928																	
	31 Master degree diploma seminar 2		ZSUA04071	6	30			30											2	
32 Diplomma thesis		ZSUA04221	20																	
R A Z E M				120	1020	360	540	120	22			20			18			8		
												3E			3E					

I - pracownice specjalistyczne, projekty, seminaria (20 osób w grupie)

P - grupa treści podstawowych

H - grupa treści humanistycznych

K - grupa treści kierunkowych



European Funds

Knowledge Education Development

European Union
European Social Fund